



# NEWS

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## **Annual Ridgefield Farm Sale Posts Strong Averages**

(Brasstown, N.C.) – Ridgefield Farm, Brasstown, N.C., held its annual Performance/RFI-Tested Bull and Proven Female Sale March 20, 2010, at the farm. A good crowd and beautiful, sunny day were on hand as buyers competed for quality Braunvieh and Black Angus seedstock resulting in an overall sale average of \$2,435 on 50 lots.

### **Sale Summary: 2010 Annual Ridgefield Farm Performance/RFI-Tested Bull and Proven Female Sale**

Date: March 20, 2010

Location: Ridgefield Farm, Brasstown, N.C.

Gross Sale Receipts: \$113,000

Auctioneer: Monte Lowderman, Macomb, Ill.

Sale Consultant: Mark Nelson, Hastings, Neb.

Sale Marketing: BluePrint Marketing, LLC, Fort Collins, Colo.

### **Averages:**

27 Bulls at an average of \$2,537

23 Females at an average of \$2,314

50 Lots with an overall average of \$2,435

The high selling lot and high selling bull was Lot 1, Mr. RF Atlas 212U ET, a polled Hercules 60N son born 2-26-08. Atlas is the 2010 National Champion Braunvieh Bull and the reining champion at several other Braunvieh-sanctioned shows. He is out a superior Pure Chrome daughter and was selected by Chris King of Newton, Ala., for \$6,500 half interest and half possession.

Lot 2, Mr. RF Unitas 326U ET, was the second high selling bull and sale lot. He is a homozygous polled son of Bonina Phenomenal and out of the great Workmatron G33 cow. He came with the sale's best EPDs and test numbers, including a negative Residual Feed Intake (RFI) value. William Edwards of Blackwater, Va., had the winning bid of \$5,000 for half Interest and fall possession of this great herd sire prospect.

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The top selling female was Lot 50, Miss Ridgefield 243, a "Spittin Image" daughter out of a "Gold Nugget" dam who was the mother of the high selling MR RFI "Catamount" 507 who is now a lead herd sire at Bodine Braunvieh. Lot 50 was selected by Rob Bodine of Voltaire, N.D., for \$4,400.

Lot 44, Miss Golden Link 0570, was the second high selling female selected by L&B's Broken Oak Ranch of Seguin, Texas, for \$3,500. She brings a tremendous pedigree sired by the great "Risson" and is the maternal granddaughter of the "GLB 5018" cow who is the mother of "Clear Vision." She sold with her "Clear Vision" sired bull calf born 3-8-10. L&B's Broken Oak Ranch also selected Lot 33, Miss MMR N213F, a maternal granddaughter of the great "814" cow and sired by "Emperador." She sold with her bull calf born 2-20-10 sired by SSB MR Trooper for \$3,300.

The volume bull buyer was Mike Harkey of Mt. Pleasant, N.C., who purchased four bulls. The volume buyer with seven lots was L&B's Broken Oak Ranch of Seguin, Texas who purchased two bulls and five females. Cattle sold to North Carolina, Florida, Georgia, Tennessee, North Dakota, Texas, Alabama, Missouri, South Carolina, Virginia, Indiana and Kentucky.

Ridgefield Farm is the 2009 Braunvieh Association of America Breeder of the Year. Recognized for their progressive and integrated seedstock program where they offer breed leading genetics, complete performance and genetic evaluation of their cattle and a premium customer calf buy-back program. They are one of the few seedstock breeders that has their own GrowSafe® System that allows them to measure Residual Feed Intake (RFI) on every animal they produce.

The Whitmire Family is dedicated to sustaining natural resources at the farm, promoting the Braunvieh breed and selling quality Natural beef through their Brasstown Beef, LLC Company. At Ridgefield Farm, their livelihood is their cattle and their vision is to be involved in every segment of the industry to ensure Ridgefield Farm genetics are reliable and profitable for their customers. For more information visit [www.ridgefieldfarm.net](http://www.ridgefieldfarm.net).

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